

The Pay It Forward Program Offer TERMS & CONDITIONS

Offer valid from January 16, 2023 at 12:01 a.m. Eastern Time (“ET”) to March 31, 2023 at 11:59 p.m. ET (the “Offer Period”).

ELIGIBILITY: The Pay It Forward Program Offer (“Offer”) is open only to legal United States residents residing in the fifty (50) United States or the District of Columbia who at the time of entry are 18 years of age or older and the age of majority in the jurisdiction in which they reside, are the direct and intended recipients of an invitation from Sponsor, and are owners or authorized representatives of a business located in one (1) of following the Spectrum Reach United States advertising areas: Alabama; California, Florida, Hawaii, Indiana, Kentucky, Maine, Michigan, Missouri, Montana, Nebraska, Nevada, New York, North Carolina, Ohio, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, Washington, Wisconsin, and Wyoming. Void where prohibited by law. Employees of Charter Communications Operating, LLC (“Sponsor”), and its respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to participate. Offer is subject to all applicable federal, state and local laws.

To be eligible, a business cannot have done any advertising with Spectrum Reach in the past thirteen (13) months. Additionally, businesses cannot be a competitor of Spectrum, Spectrum Business or Spectrum Reach, as determined by Sponsor, and eligible businesses cannot be in bad billing standing or poor billing history with Spectrum Reach. Eligible businesses must be for-profit organizations, may not be any of the restricted categories within Spectrum Reach’s policy (<https://www.spectrumreach.com/terms-conditions>), may not be used for political or national ads. Any agency submissions are subject to additional review.

HOW THE OFFER WORKS: During the Offer Period, visit <https://spectrumreachpayitforward.com/> (the “**Website**”) and follow the directions provided to complete the application, including five (5) essays and describe how your business would benefit from the program (collectively, the “**Submission**”) to receive production of one (1) :30 second TV commercial (valued up to \$250.00), a three (3) month TV schedule from April 2023 to June 2023 (valued up to \$15,000.00), three (3) months support from local marketing experts, access to on-demand educational content and expert industry insights, and invitations to exclusive speakers’ series and events featuring industry leaders with local market experiences (availability for this portion of Offer varies based on market and is in Sponsor’s sole discretion).

Submission must (i) be entrant’s own original work, (ii) be in English, (iii) cannot be previously published or submitted in connection with any other offer, (iv) be in keeping with the Sponsor’s image and (v) not be offensive or inappropriate, as determined by the Sponsor in its sole discretion, nor can it defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third party rights. Sponsor reserves the right to disqualify any Submission that it determines, in its sole discretion, is offensive or inappropriate, not in keeping with Sponsor’s image or that is otherwise not in compliance with these Terms & Conditions.

Limit of one (1) Offer redemption per eligible business throughout the Offer Period. Offer must be redeemed between April and June 2023, including production and advertising schedule, and it is null and void outside of these dates. Sponsor, in its sole discretion, shall determine and have

control over the schedule, rotation, day parts, programming, networks, channels, and stations covered by, included in, or related to the advertising.

Offer details will be sent to confirmed recipients via telephone, mail and/or email by Sponsor. By accepting the Offer, each Offer recipient agrees to complete an Affidavit of Eligibility, Liability and Publicity Release (unless prohibited by law) and any other documents required by Sponsor, which must be returned within five (5) business days of date appearing on Offer notification. Each offer recipient agrees to comply with all applicable regulations in connection with Offer redemption. Released Parties (defined below) will not be responsible for Acts of God, epidemic, pandemic, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of Offer.

Each entrant hereby irrevocably grants to Sponsor, its designees, affiliates, successors and assigns, the exclusive, irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publish, delete or display their Submission in any media now known or hereafter devised including, but not limited to all forms of electronic media, print media and all forms of internet and wireless protocol in perpetuity and throughout the universe for advertising, marketing, publicity and promotional purposes in connection with the Offer and other promotions. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Submission for any purpose which Sponsor deems necessary or desirable, and each entrant irrevocably waives any and all so-called moral rights they may have therein.

Offers are non-transferable, with no cash redemption or equivalent. All federal, state and local income taxes associated with the receipt of Offer are the sole responsibility of the recipients. All federal, state and local laws and regulations apply. By participating, entrants agree to be bound by these Terms and Conditions and the decisions of the Sponsor, which shall be final in all respects. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the fulfillment of Offer, and all entrants agree to waive any and all claims against the Sponsor and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, contractors, sponsors, representatives, and any and all other companies associated with this Offer, and all of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Offer or from the receipt or use of any Offer or any travel or activity related to the receipt or use of any Offer.

Duplicate requests will not be honored and will become the property of Sponsor. Requests from organizations, groups or post office boxes will not be honored. Void where prohibited, taxed or restricted by law. Fraudulent Submissions may result in criminal prosecution.

All Offer requests submitted will become the property of Sponsor. This Offer cannot be combined with any other Sponsor offers. Sponsor reserves the right to change or cancel this Offer without prior notice.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of entrant and Sponsor in connection with the Offer, shall be governed by, and construed in accordance with, the substantive laws of the State of Nevada, USA.

OFFERED BY: Charter Communications Operating, LLC, 1633 Broadway, 40th FL NY, NY 10019.